



# Sponsor PROSPECTUS

2023 CALTCM Summit  
for Excellence

[caltcm.org](https://caltcm.org)

Phone (888) 332-3299

# About Us

The California Association of Long Term Care Medicine (CALTCM) is the professional organization for California physicians, medical directors, nurses, pharmacists, administrators, and other professionals working in long-term care. CALTCM is positioned at the forefront of statewide efforts to advocate quality patient healthcare, provide long-term care education, and influence policy.



Founded in 1975 as the California Association of Medical Directors (CAMD), CALTCM is California's statewide chapter of AMDA: The Society for Post-Acute and Long-Term Care Medicine (formerly the American Medical Directors Association (AMDA)). In 2000, the organization changed its name to CALTCM, to recognize the importance of other disciplines in long-term care, and to better reflect the interdisciplinary team approach needed to carry out its mission: To promote quality patient care across the long-term care continuum through medical leadership and education.

# What We Do



## Networking

CALTCM is the recognized voice of medical leadership in post-acute and long-term care (PALTC).



## Education

The Annual Meeting focuses on getting the right professionals engaged in the right conversations.



## Quality Patient Care

Promoting quality patient care across the long-term care continuum through medical leadership and education.

## Mission Statement

CALTCM promotes quality patient care across the long-term care continuum through medical leadership and education.

## Vision Statement

CALTCM is the medical voice of long term care in California. We value excellent and individualized medical care, a team approach, and the integration of medical science with personalized care. CALTCM is the organization of choice for long term care physicians and other long term care professionals in California. As such, we exist to:

- Provide quality education for long term care professionals;
- Promote effective medical leadership;
- Promote ethical delivery of care; and
- Promote the rights of patients.

# About the Summit

**One Summit. Three Days. Infinite Impact.**

CALTCM's 49th Annual Meeting

## **2023 CALTCM's Summit for Excellence**

CALTCM's annual meeting, the CALTCM Summit for Excellence, is designed to engage and benefit direct care practitioners - all members of the PALTC interdisciplinary team and administrative leadership.

**Nov 2nd  
2023**

**SUMMIT: Day 1**

**1PM-9:30PM\***

**SUMMIT: Day 2**

**8AM-6PM\***

**Nov 3rd  
2023**

**Nov 4th  
2023**

**SUMMIT: Day 3**

**8AM-3PM\***

**Sheraton Universal Hotel  
Universal City, CA**

# Invitation

## CALTCM 2023 Summit for Excellence

It is our pleasure to invite you to sponsor or exhibit at the California Association of Long Term Care Medicine (CALTCM) Annual Meeting, the CALTCM Summit for Excellence. This Summit is the premier performance improvement training and educational conference on PALTC medicine in California. With over 200 program attendees expected, your organization will be recognized by physicians/medical directors, nurse practitioners, nursing home administrators, and other interprofessional providers working in PALTC.

Supporting CALTCM will promote your organization with the thought leaders in PALTC, to:

- Build more meaningful relationships with key PALTC decision-makers;
- Increase recognition and trust with your brand;
- Provide greater exposure and visibility in the PALTC industry.

*Thank you for your consideration.*



# Opportunities

## Annual Meeting Sponsorship Package:

Package includes a Product Theater, Exhibit table, and reception sponsorship at the 2023 CALTCM Summit for Excellence.

Sponsorship Package: \$15,000

## À La Carte Menu

### Exhibit Table

Single tabletop display, your company will be acknowledged in program syllabus and on event signage.

Exhibit Booth Fee: \$1,500

### Product Theater\*

This is a premier opportunity to have dedicated and focused time with attendees to promote your products and services. Any costs associated with speakers, food and beverage, and audiovisual equipment are the responsibility of the host company. Sponsors are required to provide meals during the time slot at their expense. Please note that this is non-CME opportunity. *\*Please see Product Theater Guidelines and Application for complete details.*

#### Product Theater Sponsorship Includes:

- A 45-minute Product Theater session to accommodate up to 150 attendees
- Recognition in Program Syllabus
- Dedicated email blast of Product Theater schedule sent by CALTCM to all attendees prior to meeting

#### Product Theater Time Slots:

- Lunch Thursday, November 2:..... \$ 10,000
- Lunch Friday, November 3:..... \$ 10,000
- Dinner Friday, November 3:..... \$ 5,000
- Lunch Saturday, November 4:..... \$ 10,000

# Opportunities CONTINUED

## **Dinner Sponsorship: Collaborative Medicolegal Summit**

Thursday, November 2: Get the Medicolegal Summit off to a great start with dinner sponsorship or partial sponsorship. Two sponsorships available.

Sponsorship: \$ 5,000

## **Breakfast Sponsorship**

Friday, November 3 and Saturday, November 4: Exclusive Sponsorship.

Get the morning off to a great start by sponsoring breakfast, your company logo will be featured on the buffet tables.

Sponsorship: \$3,000 each day

## **CALTCM Member Reception Sponsorship**

Thursday, November 2 or Friday, November 3

Get the fun started by sponsoring a light reception, your company logo will be featured. (Partial or Full Sponsorship welcome.)

Sponsorship: \$2,500 each day

## **Break Sponsorship**

You Scream, I Scream, We All Scream for Ice Cream - Spoil our Summit attendees by sponsoring a Break during our event and your company logo will be featured on the buffet tables. Partial or Full Sponsorship welcome.

Sponsorship: \$2,000 each day

## **Conference Bag Insert**

Place your message into the hands of all attendees. Summit bags are distributed to all attendees at check-in and offer premium visibility before and after the Summit. Your promotional flyer or brochure will be included in all attendee bags.

Bag Insert: \$750

# Donors

Become a donor, no donation is too small or too big.

	<b>Premier:</b>	\$ 15,000 donation or higher
	<b>Platinum:</b>	\$ 10,000 donation or higher
	<b>Gold:</b>	\$ 7,500 donation or higher
	<b>Silver:</b>	\$ 5,000 donation or higher

## Donor Perks

Donors will receive the following benefits at the 2023 CALTCM Annual Meeting:

- Recognition in Program Syllabus;
- Acknowledgement during the Opening of the General Session;
- Acknowledgement on event signage.
- *Premier Donors* will receive Honorable mention at the Annual Meeting.

Please make checks payable to:  
California Association of Long Term Care Medicine  
Tax ID # 94-2552489

Mail completed reservation form with payment to:  
PO Box 800371, Santa Clarita, CA 91380

# RESERVATION FORM

To reserve your Sponsorship, please complete the form below and email it to [info@caltcm.org](mailto:info@caltcm.org) or fax our toll free number (855) 793-2226.

Company Name: \_\_\_\_\_

*As it should be listed in the program syllabus and signage.*

Address: \_\_\_\_\_

City : \_\_\_\_\_

State : \_\_\_\_\_

Zip Code : \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

## Sponsorship Opportunities: 2023 CALTCM Summit for Excellence

- |   |  |
|---|--|
| <input type="checkbox"/> Premier Donor \$15,000       | <input type="checkbox"/> Exhibit Table \$1,500             |
| <input type="checkbox"/> Platinum Donor \$10,000      | <input type="checkbox"/> Product Theater* \$5,000-\$10,000 |
| <input type="checkbox"/> Gold Donor \$7,500           | <input type="checkbox"/> Breakfast Sponsorship \$3,000     |
| <input type="checkbox"/> Silver Donor \$5,000         | <input type="checkbox"/> Reception Sponsorship: \$2,500    |
| <input type="checkbox"/> Sponsorship Package \$15,000 | <input type="checkbox"/> Break Sponsorship: \$2,000        |
| <input type="checkbox"/> Dinner Sponsorship \$5,000   | <input type="checkbox"/> Bag Insert: \$750                 |

**Total Due:** \_\_\_\_\_

Please make checks payable to:  
California Association of Long Term Care Medicine  
Tax ID # 94-2552489

Mail completed reservation form with payment to:  
PO Box 800371, Santa Clarita, CA 91380  
Phone (888) 332-3299 Fax (855) 793-2226  
Website: [www.CALTCM.org](http://www.CALTCM.org) Email: [info@caltcm.org](mailto:info@caltcm.org)

# Contact Us For More Information



(888) 332-3299



PO Box 800371, Santa Clarita, CA 91380



[info@caltcm.org](mailto:info@caltcm.org)



# THANK YOU

## For Your Consideration

