



Sponsor PROSPECTUS

2024 CALTCM Summit
for Excellence



caltcm.org

Phone (888) 332-3299

About Us

The California Association of Long Term Care Medicine (CALTCM) is the professional organization for California physicians, medical directors, nurses, pharmacists, administrators, and other professionals working in long-term care. CALTCM is positioned at the forefront of statewide efforts to advocate quality patient healthcare, provide long-term care education, and influence policy.



Founded in 1975 as the California Association of Medical Directors (CAMD), CALTCM is California's statewide chapter of AMDA: The Society for Post-Acute and Long-Term Care Medicine (formerly the American Medical Directors Association (AMDA)). In 2000, the organization changed its name to CALTCM, to recognize the importance of other disciplines in long-term care, and to better reflect the interdisciplinary team approach needed to carry out its mission: To promote quality patient care across the long-term care continuum through medical leadership and education.



What We Do



Networking

CALTCM is the recognized voice of medical leadership in post-acute and long-term care (PALTC).



Education

The Annual Meeting focuses on getting the right professionals engaged in the right conversations.



Quality Patient Care

Promoting quality patient care across the long-term care continuum through medical leadership and education.

Mission Statement

CALTCM promotes quality patient care across the long-term care continuum through medical leadership and education.

Vision Statement

CALTCM is the medical voice of long term care in California. We value excellent and individualized medical care, a team approach, and the integration of medical science with personalized care. CALTCM is the organization of choice for long term care physicians and other long term care professionals in California. As such, we exist to:

- Provide quality education for long term care professionals;
- Promote effective medical leadership;
- Promote ethical delivery of care; and
- Promote the rights of patients.



About the Summit

Celebrating 50 years of medical leadership and education.

CALTCM's 50th Annual Meeting

2024 CALTCM's Summit for Excellence

CALTCM's annual meeting, the CALTCM Summit for Excellence, is designed to engage and benefit direct care practitioners - all members of the PALTC interprofessional and administrative leadership team.

Th.
Sept 26
2024

President's Reception

6PM-9:00PM*

SUMMIT: Day 1

8AM-6PM*

Fri.
Sept 27
2024

Sat.
Sept 28
2024

SUMMIT: Day 2

8AM-1PM*

The Meritage Resort and Spa
Napa, CA



Invitation

CALTCM 2024 Summit for Excellence

It is our pleasure to invite you to sponsor or exhibit at the California Association of Long Term Care Medicine (CALTCM) Annual Meeting, the CALTCM Summit for Excellence. This Summit is the premier performance improvement training and educational conference on PALTC medicine in California. With over 200 program attendees expected, your organization will be recognized by physicians/medical directors, nurse practitioners, nursing home administrators, and other interprofessional providers working in PALTC.

Supporting CALTCM will promote your organization with the thought leaders in PALTC, to:

- Build more meaningful relationships with key PALTC decision-makers;
- Increase recognition and trust with your brand;
- Provide greater exposure and visibility in the PALTC industry.

Thank you for your consideration.





Opportunities

Premier Sponsorship Package

(Three opportunities.)

For the organization who is seeking maximum name recognition. It includes:

- *Product Theater (Space, food, and basic audio visual.)*
- *Exhibit Table September 27 & 28*
- *10 VIP Early Access Tickets to President's Reception September 26*
- *Full Page Ad in Program*
- *Company Logo on Step & Repeat*
- *Logo on Website*
- *Large Logo recognition in all Marketing*
- *Acknowledgment at Event*

Breakfast Product Theater: \$25,000 | Lunch Product Theater: \$30,000

À La Carte Menu

Exhibit Table: \$1,500

Single tabletop display with name recognition in all marketing & event signage.

Product Theater*: \$7,500 - \$10,000

*This is a prime opportunity to have dedicated and focused time with attendees to promote your products and services. Any costs associated with speakers, food and beverage, and audiovisual equipment are the responsibility of the host company. Sponsors are required to provide meals during the time slot at their expense. *Please see Product Theater Guidelines & Application for full details.*

Product Theater Sponsorship includes:

- A 45-minute Product Theater session to accommodate up to 150 attendees.
- Name recognition in all marketing and event signage.
- Dedicated email blast with program information to all attendees prior to meeting.

Morning or Afternoon Break Sponsorship: \$2,500

Friday, September 27 or Saturday, September 28: Greet and spoil our Summit attendees by sponsoring a Break during our event and your company logo will be featured on the buffet tables. (Multiple opportunities available.)

CALTCM Poster Session Reception Sponsorship: \$2,500

Friday, September 27: Get the Poster Session started by sponsoring a light reception; greet the attendees and feature your company logo. (Partial or Full Sponsorship welcome.)



Thursday, September 26th *President's Reception*

Support CALTCM's highly anticipated President's Reception! Join us at the beautiful Meritage Resort and Spa's Estate Cave for an evening of unparalleled elegance that promises an unforgettable evening.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$10,000

- 20 VIP Early Access Tickets
- Full page ad in Program
- Reserved Table
- Company Logo on Step & Repeat
- Logo on Website
- Large Logo Recognition in all Marketing
- Acknowledgment at Event
- Exhibit Table at Annual Meeting

Gold Sponsor: \$5,000

- 10 VIP Early Access Tickets
- Full page ad in Program
- Reserved Table
- Company Logo on Step & Repeat
- Logo on Website
- Medium Logo Recognition in all Marketing
- Acknowledgment at Event

Silver Sponsor: \$2,500

- 5 General Admission Tickets
- Half page ad in Program
- Reserved Table
- Logo on Website
- Small Logo Recognition in all Marketing
- Acknowledgment at Event

Bronze Sponsor: \$1,500

- 4 General Admission Tickets
- Quarter Page ad in Program
- Reserved Table
- Logo on Website
- Name Recognition in all Marketing
- Acknowledgment at Event

Partner Sponsorship: \$500

- 2 General Admission Tickets
- Quarter Page ad in Program
- Name Recognition in all Marketing





RESERVATION FORM

To reserve your Sponsorship, please complete the form below and email it to info@caltcm.org or fax our toll free number (855) 793-2226.

Company Name: _____
As it should be listed in the program syllabus and signage.

Address: _____

City : _____ State : _____ Zip Code : _____

Phone: _____ Email: _____

Contact Person: _____

Sponsorship Opportunities: 2024 CALTCM Summit for Excellence

PACKAGES

- Premier Sponsorship: \$25,000**
Breakfast: September 27 or 28
- Premier Sponsorship: \$30,000**
Lunch: September 27
- Platinum Sponsorship: \$10,000**
- Gold Sponsorship: \$5,000**
- Silver Sponsorship: \$2,500**
- Bronze Sponsorship: \$1,500**
- Partner Sponsorship: \$500**

A' LA CARTE OPTIONS

- Exhibit Table: \$1,500**
- Product Theater* \$7,500-\$10,000** (*See description.)
- AM Break Sponsor: \$2,500**
- PM Break Sponsor: \$2,500**
- Fri. Reception Sponsor: \$2,500**
- General Donation**

Total Due: _____

Please make checks payable to:
California Association of Long Term Care Medicine
Tax ID # 94-2552489

Mail completed reservation form with payment to:
PO Box 800371, Santa Clarita, CA 91380
 Phone (888) 332-3299 Fax (855) 793-2226
 Website: www.CALTCM.org Email: info@caltcm.org



Contact Us For More Information



(888) 332-3299



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Thank You

