

**REGISTER
TODAY**

Offering 16 LIVE
CME/CMD/CEU's &
8 Post-Course credits

ABIM MOC
Approved!

LMG

17th ANNUAL CONFERENCE
**Leadership &
Management
in Geriatrics**

UNLOCK YOUR LEADERSHIP POTENTIAL



THE SOCIETY
FOR POST-ACUTE AND
LONG-TERM
CARE MEDICINE™

August 2 & 3, 2019 **CALTCM.ORG/LMG**
Omni La Costa Resort & Spa - Carlsbad, California



- **Unlock Your Leadership Potential**
- **Become a Competitive Leader in Geriatrics**

- **Lead Practice Improvement**
- **Become a sought after candidate for Leadership Positions**

This powerful two-day conference affords participants the opportunity to spend time in an intensive and highly interactive setting with leaders in the field of geriatric medical management. Participants are encouraged to think "outside of the box" and consider novel approaches to creating and managing geriatric clinics, practices, and services.

Participants will work in small collaborative groups with a faculty mentor to develop and implement an action plan for a worksite-specific quality improvement management/leadership challenge. CME and CE units are available to all participants, and additional credits are awarded to those who complete their post-course quality improvement project.

LMG offers up to 16 live continuing education credits (CME, CMD, BRN, and NHAP), LMG is also approved for ABIM MOC credits. All attendees will have the opportunity to complete a post-course project offering up to an additional 8 credits. Complete accreditation details available at <https://www.caltcm.org/lmg-accreditation-statement>

I have been proud to be a member of CALTCM since the mid 90's. There is no other organization in California that brings together administrative and clinical leadership to improve long term care medicine as does CALTCM. CALTCM serves as an incredible source for state of the art education, policy updates, and the ability to network with clinicians and administrators across California. Most of all, it is my California LTC "family".

*Cheryl Phillips, M.D.
Senior VP Public Policy and Advocacy, LeadingAge*

LMG was developed in collaboration with the Geriatric Education Center at UCLA



CALTCM is an exemplar for what an AMDA state organization should be. It not only provides excellent education and up-to-date information to its members. CALTCM has taken the lead in building the capacity of interdisciplinary teams to carry out quality improvement projects, and engaging multiple stakeholders, including other health professional organizations and state and federal agencies in order to improve the quality, effectiveness, and value of post-acute and long-term care services in the state of California.

Joseph G. Ouslander, M.D.

Professor and Senior Associate Dean for Geriatric Programs
Chair, Department of Integrated Medical Sciences
Charles E. Schmidt College of Medicine
Professor (Courtesy), Christine E. Lynn College of Nursing
Florida Atlantic University

Leadership & Management in Geriatrics affords you the opportunity to:

Fulfill ACGME Practice Improvement Project Requirements.

Each participant prepares a pre-course assignment, which serves as a springboard for developing a full practice improvement project.

Effectively innovate and implement organizational change.

Course faculty/consultants provide expertise on creating change in your organizational setting.

Enjoy a low student to faculty ratio.

Not your typical CME conference - each participant receives close attention and tailored guidance from course faculty.

Join a nationwide network of leaders dedicated to improving geriatric care.

Network with a wide variety of professionals from around the nation committed to improving patient care quality.

Build a lasting relationship with expert faculty mentors.

Each participant is assigned a post-course faculty mentor to aid in the implementation of their practice improvement project.



LMG

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**Leadership &
Management
in Geriatrics**



Private LMG
courses
available.
Contact
CALTCM at
(888) 332-3299

LMG Faculty



Deb Bakerjian PhD, APRN, FAAN, FAANP, FGSA - Sacramento, CA

Clinical Professor, Director, SPLICE; Betty Irene Moore School of Nursing at UC Davis, Dr. Bakerjian teaches geriatrics, quality improvement, and patient safety. She mentors doctoral students, visiting scholars, masters leadership, nurse practitioner & physician assistant students.



Romilla Batra, MD, MBA - Irvine, CA

Chief Medical Officer, SCAN Health Plan, Long Beach, CA; Lecturer, Paul Merage School of Business at UC Irvine. As CMO, Dr. Romilla Batra sets clinical policies and procedures at SCAN. Prior to joining SCAN, she worked as the director for ambulatory internal medicine and associate program director for medicine residency at the University of California, Irvine. She also served as a clinical instructor at UCLA/West Los Angeles VA Hospital.



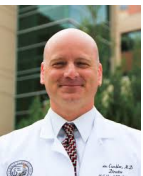
Darin Buxbaum, MBA - Redwood City, CA

Co-founder & COO, Wider Circle; Lecturer at the Stanford Center for BioDesign. He's co-founded digital health, insurance tech, healthcare services and medical device companies and also led large initiatives at a Fortune 500 company. He drove the development of new medical-device technology from concept to clinical trial, earning recognition as a top 40 Innovators Under 40 in the medtech industry from Medical Device and Diagnostic Industry.



Ron Cohn, Ed.D - Salt Lake City, UT

Principal, The Company Doctor, an organization development firm whose primary focus is helping organizations manage the change process. Specializing in team building, work process redesign, executive coaching, leadership development, third party conflict interventions, strategic planning, culture and organizational transformation.



Ethan Cumbler, MD, FACP, FHM - Aurora, CO

Professor, University of Colorado School of Medicine. Dr. Cumbler is a founding faculty member of the Institute for Healthcare Quality, Safety, and Efficiency in Colorado. He has received awards at UCH for excellence in leadership, humanism, education, & quality improvement. He received multiple national awards for developing clinical innovations as well as the Society of Hospital Medicine annual Award for Team-Based Quality Improvement.



Alfredo Czerwinski, MD - Sacramento, CA

Chief Medical Officer, Lawson & Associates. Dr. Czerwinski has worked with health care executives at all levels to help enable them to understand markets, determine strategy, and implement change; his consulting practice today spans a broad range of organizational challenges including strategy development and operational assessments.



Dan Osterweil, MD, FACP, CMD - Los Angeles, CA

Vice President & Medical Director, SCAN Health Plan; Clinical Professor of Medicine/ Geriatric Medicine, David Geffen School of Medicine at UCLA. He is the Emeritus-editor in chief of the Journal of the American Medical Directors Association (JAMDA), which he founded. He is a member of the editorial board of Caring for the Ages.



Michael Wasserman, MD, CMD - Los Angeles, CA

Geriatrician, previously served as the Chief Executive Officer for Rockport Healthcare Services and as Executive Director, Care Continuum, for Health Services Advisory Group, the QINQIO for California. In 2001 he co-founded Senior Care of Colorado, which became the largest privately owned primary care geriatric practice in the country.

LMG Course Agenda *(Subject to change.)*

Friday, August 2, 2019

- 7:30 am Registration (Light breakfast will be available)
- 8:00 am Welcome and Introductions
- 8:15 am The Most Important Issues Facing Geriatrics; *Dan Osterweil, MD, FACP, CMD*
- 8:35 am Leadership Project Poster Session; *Alfredo Czerwinski, MD*
- 10:45 am Break
- 11:00 am Management and Leadership Case Study; *Alfredo Czerwinski, MD*
- 12:20 pm Lunch
- 1:35 pm Current Healthcare Ecosystem: Implications for Geriatric Care; *Romilla Batra, MD, MBA*
- 2:55 pm Break
- 3:10 pm Leadership Project Coaching Session I: *Faculty led small group session*
- 4:10 pm Break
- 4:20 pm Theory Burst: How to Run an Effective Meeting; *Ethan Cumbler, MD, FACP, FHM*
- 4:40 pm Theory Burst: Process of Effective Strategic Planning; *Darin Buxbaum, MBA*
- 5:00 pm Healthcare Entrepreneurship 101; *Darin Buxbaum, MBA*
- 5:40 pm Theory Burst: Creativity; *Program Faculty*
- 6:00 pm Break
- 6:15 pm Networking Dinner with Program Faculty
- 7:15 pm Adjourn

Saturday, August 3, 2019

- 8:00 am Breakfast
- 8:30 am Theory Burst: Energy and Time Management - Avoiding Burnout; *Program Faculty*
- 8:50 am Lessons from Business: What it Means to Be a Leader; *Michael Wasserman, MD, CMD*
- 9:30 am Successful Candor: Providing Constructive Feedback as a Leadership Skill; *Ron Cohn, Ed.D.*
- 9:50 am Leadership Project Coaching Session II: *Faculty led small group sessions*
- 10:50 am Break
- 11:00 am Managing Conflict; *Ron Cohn, Ed.D*
- 12:00 pm Lunch
- 1:00 pm Making the Case for Value in Quality Improvement; *Ethan Cumbler, MD, FACP, FHM*
- 2:00 pm Opportunities for Leadership in Geriatrics; *Ethan Cumbler, MD, FACP, FHM*
- 3:00 pm Break
- 3:15 pm Implementing your Worksite Quality Improvement Project; *Barbara Hulz*
- 4:00 pm Capstone Session: Analysis and Application (Interactive); *Alfredo Czerwinski, MD*
- 4:15 pm Closing Conversations: Pearls; *Dan Osterweil, MD, FACP, CMD*
- 5:00 pm Adjourn

Please visit our website for complete details at caltcm.org/lmg

LMG 2019 Registration Form

OPTION 1: (RECOMMENDED): For expedited processing and immediate confirmation, visit our convenient and secure website at www.calctcm.org/lmg to register for the LMG course today! You can also renew your membership or become a new member and instantly save on registration.

OPTION 2: Mail completed registration form to CALTCM Executive Office, P.O. Box 800371, Santa Clarita, CA 91380. Make checks payable to CALTCM.

OPTION 3: Fax registration form to (855) 793-2226 or call (888) 332-3299 to register by phone.

Registrant Information

NAME (FIRST, MIDDLE INITIAL, LAST)	DEGREE(S)	ORGANIZATION AFFILIATION	
ADDRESS	CITY	STATE	ZIP CODE
DAYTIME PHONE NUMBER	FAX NUMBER	E-MAIL (REQUIRED)	

Sign me up: *I want to become a CALTCM member today and save!* YES NO

Already a member? YES NO

LMG REGISTRATION

- CALTCM Member (**Save \$195**).....\$1,100 Non-Member.....\$1,295
 AMDA Member* (**Save \$195**).....\$1,100 * AMDA ID REQUIRED _____
*Registering online? Use code AMDA19 – *Membership will be verified.*

CALTCM MEMBERSHIP

- Physician..... \$150
 Clinical Affiliate..... \$125

REGISTRATION / MEMBERSHIP SUBTOTAL

Membership Fee \$ _____
LMG Registration Rate \$ _____
TOTAL AMOUNT DUE: \$ _____

Check enclosed payable to: **California Association of Long Term Care Medicine** (Mailing address above.)

Credit Card: Visa MasterCard American Express Discover

ACCOUNT NUMBER EXPIRATION DATE (MO. | YR.) / SECURITY CODE

CARDHOLDER'S NAME (PLEASE PRINT LEGIBLY)

AUTHORIZATION SIGNATURE